

BA (Honours) in Marketing Practice

2022

Graduate Outcomes

Results



BA (Honours) in Marketing Practice

Response

- Employed
- Further Study
- Seeking Employment
- Unavailable for work/ Travelling

- 99%
- 66%
- 24%
- 6%
- 4%

Overview:

72 students graduated from the BA (Hons) Marketing Practice November 2022. We have graduate outcome data for 89% of the class. 66% of graduates were in employment, 24% continued to further study and 4% of graduates were unavailable for work. 30% reported earning salaries between €25,000 - €29,999, 30% were on salaries between €30,000 - €34,999 and 10% had salaries between €40,000 - €44,999.

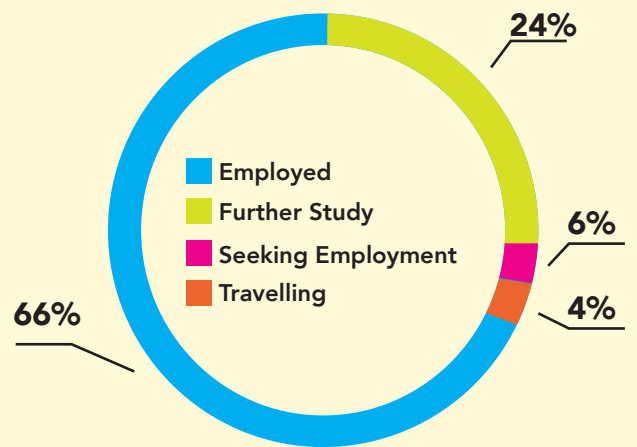
Where are they working now!

- Amray Medical, Account and Marketing Manager
- Aviva, Customer Service Representative
- Azon Recruitment Group, Recruitment Consultant
- Bray Credit Union, Digital Marketing Executive
- Brew21, Social Media Manager
- Carrolls Irish Gifts, eCommerce Merchandiser
- Coca Cola, Business Development Specialist
- Concentrix, Social Media Escalation Advisor
- Core, Paid Search Associate
- GemPool Recruitment, Recruitment Consultant
- Harvey Norman Ireland, Advertising Coordinator
- HubSpot, Inbound Success Coach L2
- ImmuniWeb, Account & Partner Manager (US, Canada and LATAM)
- Joe Duffy, Marketing Executive
- Kaseya, Account Manager,
- Land, Agribusiness, Water, Development (LAWD),
- Australia Marketing Coordinator
- LinkedIn, Sales Development Representative
- Louis Copeland & Sons, Salesman and Buyer
- Manna Drone Delivery, Marketing Executive
- Marks Marine Pharmacy (CanShipMeds), Customer Service Representative
- Mater Misericordiae University Hospital, Visa Consultant
- MCK Global Recruitment, Recruitment Consultant
- MongoDB, Senior Account Development Representative UKI
- Northlink M1 Ltd, Office Administrator
- OCS (One Complete Solution), Customer Care Agent
- Oscar Technology, UK Consultant
- Premium Credit, Operation Support Specialist
- PrepayPower, Sales Specialist
- Publicis, Client Services Team Intern
- Radisson Blu Royal Hotel Dublin City, Sales and Marketing Coordinator
- Rocky Mountain Operations LLC, United States Principal Shareholder
- Seagreen Ltd, Digital Marketing Executive
- Smarter Surfaces, Marketing Intern
- Stacked, Sales Account Manager
- T. Moscone Bros – Vancouver, Hardscaper
- The Citco Group Limited, Investor Relations Administrator
- The Printed Image, Sourcing Executive
- Vistatec, Marketing Solutions Project Manager
- Wavemaker a media, Account Executive

- Waxperts, Social Media Executive
- Westforce Construction, HR Administrator / Recruiter
- Woodie's, Marketing Intern

Further Study

- National College of Ireland, MSc Marketing x8
- National College of Ireland, Postgraduate Diploma in Educational Practice in Teaching for Further Education
- National College of Ireland, MSc International Business x3
- Pulse College, Diploma in film production, Communication and Media Studies
- UCD Michael Smurfit Graduate Business School, Master of Arts in Public Relations
- UCD Michael Smurfit Graduate Business School, Digital Marketing
- UCD Michael Smurfit Graduate Business School, Management Consultancy



First Destination results of full time honours undergraduate and master degree students - Class of 2022.

Information compiled by Career Development & Employability.

